

Press Release

Multimedia Polska Deploys Latens Downloadable Conditional Access Security for All its Digital TV Services

- Major contract win – Latens CAS successfully deployed to protect over 500,000 subscribers as Multimedia Polska rolls-out Digital Cable and IPTV infrastructure more widely
- Innovative deployment:
 - First DVB-C network protected using software based, downloadable Conditional Access
 - First single unified CA headend integrated with cable back-office and subscriber management systems as well as MHP and IPTV middleware

Belfast, Northern Ireland, May 14, 2007 – Latens Systems, the pioneer of software Conditional Access (CA) solutions, today announces that its downloadable CA is now deployed to provide content and revenue security for Multimedia Polska’s cable network as it transitions to digital. This new contract and deployment, following a highly successful trial, means that Latens CAS now protects the content and revenues of all Multimedia Polska Digital TV services as it transitions its analog cable subscribers to a digital DVB-C network and expands its IPTV service.

The deployment sees Latens CAS integrated with Multimedia Polska’s IPTV and DVB-C infrastructure, including ADB set-top boxes, MHP middleware from Osmosys and Minerva IPTV middleware.

“We’ve been pleased with the performance of Latens CAS since last summer’s deployment to protect our IPTV network. The flexibility and scalability that Latens has already demonstrated, allowed us to be confident that Latens CAS is fully capable of efficiently and cost-effectively protecting both our digital cable and IPTV services,” says Bartłomiej Kasiński, Head of Research and Development, Multimedia Polska. “A crucial advantage of Latens software CA over other solutions is that its advanced security architecture means that it scales to secure large DVB-C networks efficiently and cost-effectively. In addition, Latens CAS has the flexibility to enable us to secure both our DVB-C and IPTV networks from a unified CA head-end.”

- more -

“This is a very important project for us. Over time Latens CAS will protect the services and revenues of a subscriber base of over 500,000, as Multimedia Polska accelerates the roll-out of its DVB-C network and gains new IPTV customers,” says Andy Mathieson, Director, Latens Systems. “Multimedia Polska is a fast growth, vibrant company and we’re excited that our software CA has now been chosen to protect all Multimedia Polska’s digital services. Key factors in the award of this contract include our ability to protect both IPTV and DVB-C from a unified headend and deliver the innovative new CA features required to enable the encryption and a management of any new services Multimedia Polska may want to launch moving forward.”

Latens CAS

The award-winning Latens CAS has variants that are specifically tailored for the unique demands of broadband cable and IPTV network operators. The system utilises the power of the advanced two-way digital networks and innovative use of new software security techniques coupled with extensive knowledge gained from the Pay-TV industry.

Latens CAS is differentiated from legacy CA systems by the following key features:

- It is a dynamic, pure software solution which replaces the proprietary smart cards or static hardware/software combinations of traditional CAS vendors with innovative Secure Software Modules. This approach provides an operator with superior levels of conditional access security and previously impossible hack recovery and anti-piracy features. As a result, Latens CAS is trusted by the world’s leading content providers to deliver their valuable assets securely.
- Many broadband cable and IPTV deployments are in their infancy and systems must be able to scale from micro deployments to target subscriber bases of millions of customers. Latens CAS uses a distributed, highly resilient architecture that scales technically and cost-effectively, allowing operators to start with a modest investment and yet still grow to their maximum potential without changing CA system.
- The system is designed with the flexibility to not only support the diverse range of business models encountered in the cable and IPTV markets but also to enable new business models that may evolve.
- Latens CAS is a proven solution, already deployed in a great many commercial broadband networks delivering premium quality broadcast and on-demand services (SD and HD; MPEG2 and H.264) to a variety of set top boxes and PVRs.

Latens downloadable CAS deployed to protect all Multimedia Polska's Digital TV services from one unified head-end ... page 3 of 3.

About Latens Systems

Latens designs, creates and deploys industry-leading software solutions to enable Pay-TV and IPTV operators to secure content, protect revenues and operate more efficiently. Latens' pioneering design of downloadable, software based Conditional Access Systems is based on the company's patented Secure Software Module technology and management systems, which ensure that all Pay-TV and IPTV operators can now cost-effectively maximize security. Latens also designs software components that interoperate with Latens Conditional Access Systems to increase an operator's flexibility and efficiency while simplifying the launch of new revenue generating services, such as VOD, PVR and network PVR. Founded in 2002, Latens is the world's fastest growing CA supplier. The company is based in Belfast, Northern Ireland with offices in Atlanta, London and Singapore. www.latens.com

About Multimedia Polska

Multimedia Polska is one of the leading Polish providers of Triple-Play, combining cable television, broadband Internet and fixed-line telephony in a single package. One of Poland's most innovative companies, Multimedia was the first Polish operator to launch digital television services for its telephony subscribers (IPTV) in the spring of 2006. It was also one of the first operators to offer Triple-Play, digital telephone services (VoIP) for cable television subscribers and broadband Internet.

The company's main competitive advantage is its ability to deliver combined telecommunication services, including Digital TV, across various delivery platforms. Multimedia is the only Polish cable TV operator to provide services through CATV as well as conventional PSTN networks. For more information, visit: www.multimedia.pl/english

For further information, please contact:

Latens

David Bramley, Platform

PR for Latens

david@platformpr.com

Tel: +44 (0)20 8964 9149