

## Press Release

### **Douglas County Public Utility District Chooses Latens FCAS to Increase Security and Operational Flexibility for IPTV Deployment**

*Flexible and cost-effective smartcard-less CA solution reduces costs and simplifies customer care in roll-out of IPTV services*

**ATLANTA, GA, June 14, 2007** – Latens Systems, the pioneer of software Conditional Access Systems (CAS), today announced that its Latens FCAS solution has been chosen by Douglas County Public Utility District (PUD) to secure its IPTV roll-out. Douglas County PUD will deliver IPTV across its Douglas County Community Network (DCCN). The DCCN is a high speed broadband network delivering broadband at speeds of 100 Mbp/s to residential homes, businesses and government offices.

Visitors to the NXTComm exhibition (Chicago, June 18-21, 2007) will be able to see the full range of Latens' IPTV security solutions on its NXTComm booth (#7244).

Douglas County PUD, based in East Wenatchee, Washington, is one of more than 2,000 customer owned public power organizations in the United States operating on a 'not-for-profit' basis. The DCCN backbone includes hundreds of miles of fiber optic lines, connecting several towns throughout Douglas County. IPTV service on the DCCN, will launch later in 2007, with an offering of over 300 IPTV channels.

"Latens software-based CA solution will enable us to deploy our services in a way that both saves on operational costs and ensures that we can provide the people of Douglas County with a reliable, cost-effective and exciting IPTV service," says Meaghan Vibbert, Public Information Officer.

The Latens software-based technology removes customer care issues such as customers misplacing smartcards and also means that the operator does not need to stockpile and manage smartcards to accommodate new subscribers. The flexibility of Latens FCAS enables an operator to select only the CA components that are relevant and necessary for its business, eliminating the cost and complexity of unwanted features. Furthermore, the system can be progressively updated as an operator's needs develop and grow without disruption to existing services.

“I am pleased that Douglas County PUD has selected our FCAS solution to protect the roll-out of its IPTV services,” says Andy Mathieson, Director, Latens. “The flexibility of our CA solution allows Douglas County PUD to design its IPTV services specifically for its customers, whilst maintaining excellent value for its customers and minimizing customer care issues.”

**Note to editors:** Visitors to NXTComm, McCormick Place, Chicago, June 18-21, 2007, will be able to see demonstrations of Latens IPTV security solutions on its NXTComm booth (# 7244).

### **About Latens Systems**

Latens designs, creates and deploys industry-leading software solutions to enable Pay-TV and IPTV operators to secure content, protect revenues and operate more efficiently. Latens’ pioneering design of downloadable, software based Conditional Access Systems is based on the company’s patented Secure Software Module technology and management systems, which ensure that all Pay-TV and IPTV operators can now cost-effectively maximize security. Latens also designs software components that interoperate with Latens Conditional Access Systems to increase an operator’s flexibility and efficiency while simplifying the launch of new revenue generating services, such as VOD, PVR and network PVR. Founded in 2002, Latens is the world’s fastest growing CA supplier. The company is based in Belfast, Northern Ireland with offices in Atlanta, London and Singapore.

For more information, please visit: **[www.latens.com](http://www.latens.com)**

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