

PRESS RELEASE

Latens Examining Advanced Customer Interfaces at BroadcastAsia2010

Hyderabad, India. 17th May, 2010 – Latens, the leading provider of software-based conditional access and middleware for Pay TV, today announces that Broadcast Asia 2010 International Conference (Singapore Expo, Hall 8, 15-18 June, 2010) will see Mr Rahul Nehra examining how advanced customer interfaces can command all elements of the home network to allow for a more comprehensive viewing experience and how these can assist the cable or satellite operator to generate revenue.

Mr Rahul Nehra's session: 'Advanced Customer Interfaces' is at 15:30 (Trilliant Room) on the 15th June, part of the Breaking New Barriers in Multi-Platform Content Delivery conference strand of the BroadcastAsia2010 International Conference.

As Latens Regional Director in Asia, Mr Nehra is responsible for the overall sales and services of Latens in Asia and plays an important role in developing the company's sales strategies and new business initiatives, while helping customers to capitalize on the substantial benefits of Latens' emerging TV technologies.

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About Latens

Latens is leading the way in IPTV and fully DVB® compliant software Conditional Access and Middleware, enabling operators of broadcast and broadband Pay-TV networks around the world to securely deliver next generation entertainment services to set-top boxes, PCs, mobile devices and home networks. With offices in the US, UK and India Latens' customer base stretches globally. Latens success has been reflected in the number of prestigious industry awards it has won, The Queen's Award for Enterprise and the Deloitte Fast 500 technology award for the EMEA region. For more information about Latens please visit www.latens.com



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