

PRESS RELEASE

Latens ECO makes Over the Top TV a Reality for both Cable and IPTV

IBC Launch of ECO 4.1 enables secure Multi Screen Convergence

Amsterdam, 10-15 September 2009, Stand # 4.B56 – Latens, the leading provider of software-based conditional access and middleware for Pay TV, has announced the IBC launch of Latens ECO 4.1. This new release broadens the scope of Latens ECO, a single platform combining middleware and conditional access, bringing true multi screen convergence to both Cable and IPTV operators.

“There is an elemental change in the way people are consuming content. The consumer is truly at the heart of making TV an everywhere and anywhere entertainment experience to fit with their lifestyle and schedule. In response to this we are bringing state of the art technologies and next generation features and services to the TV through the latest development in our ECO middleware.” Says Jeremy Thorp, Latens’ CEO.

Visitors to the Latens stand in Hall 4 Stand B56 will be able to experience the new features of Latens ECO 4.1, and see how the technology is at the centre of next generation TV services and multi screen convergence. Latens ECO 4.1 highlights include:

- **Over the Top TV** allowing operators to enhance and differentiate the TV viewing experience by adding applications widgets and integrating web content, including the viewer's favourite RSS feeds, YouTube, Twitter, Facebook and Flickr.
- **Whole Home DVR** which gives subscribers the ability to access, play, pause, rewind and fast-forward HD and SD DVR recordings from any Latens ECO connected device in the home.
- **Remote DVR** allows subscribers to schedule and manage recordings on their home DVR from virtually anywhere on a web enabled device.
- The new **Latens Dashboard**, an intuitive management interface that provides a single dashboard view of the health of the Pay TV platform. This real time information

system allows for rapid diagnostics of any potential problems, minimising any service disruption and maximising Quality of Service. Latens Dashboard is an addition to the company's world class customer service and support package that provides Pay TV operators with proactive product support.

- **New User Interface (UI) customisation capabilities** allowing operators to increase brand image and awareness throughout their TV platform.

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About Latens

Latens is leading the way in fully DVB[®] compliant software Conditional Access and Middleware, enabling operators of broadcast and broadband Pay TV networks around the world to securely deliver next generation entertainment services to set-top boxes, PCs, mobile devices and home networks. With offices in the US, UK and India Latens' customer base stretches to over 100 installations in more than 20 countries. For more information about Latens please visit www.latens.com

For further information contact:

Press contact

Richard Dean

Manor Marketing

Richard@manormarketing.tv

Tel: +44 7986 546 768

Company contact

Oonagh Lindsay

Latens

oonagh.lindsay@latens.com

Tel: +44(0)289 099 8240