



PRESS RELEASE

Latens Extends Content Security and Revenue Protection Capabilities

New Secure Distribution System secure content over DVB and IP networks

Amsterdam, 10-15 September 2009, Stand # 4.B56 – Latens, the leading provider of software-based conditional access and middleware for Pay TV, announces the launch of its new Secure Distribution System (SDS).

Utilising Latens' award-winning security technology, Latens SDS uniquely provides content providers and Pay TV operators with secure distribution using software only, over any type of network from traditional DVB-S to IP and Fibre.

As an extension of Latens Pay TV content security and Conditional Access product portfolio, the SDS shares many of the same business benefits including high scalability and cost effectiveness, allowing operators to secure content over existing infrastructure. The new solution also offers increased flexibility by supporting multiple business models.

"The Secure Distribution System is another great addition to our security and revenue protection solutions for Pay TV operators and content providers," says Philip Cardy, Product Marketing Director at Latens.

"Offering a high security, high availability and cost-effective content distribution package, SDS also gives content providers and operators the added benefit of Latens' proactive product monitoring and diagnostic platform, providing a state-of-the-art interface for managing secure content distribution."

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About Latens

Latens is leading the way in fully DVB[®] compliant software Conditional Access and Middleware, enabling operators of broadcast and broadband Pay TV networks around the world to securely deliver next generation entertainment services to set-top boxes, PCs, mobile devices and home networks. With offices in the US, UK and India Latens' customer base stretches to over 100 installations in more than 20 countries. For more information about Latens please visit www.latens.com

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