



PRESS RELEASE

Latens Unveils Next Generation Middleware System for Cable Home Environments

*Latens Complements Cable Solution Launch with Introduction of Feature-Rich
Conditional Access and Middleware Systems Upgrades*

Atlanta, GA – September 8, 2009 – [Latens](#), a European developer of software-based security and networking solutions for subscription cable and IPTV services, has announced the launch of new middleware platforms and comprehensive product updates designed to increase interactivity, security and transparency of subscription television services. The newest addition to Latens' portfolio is the ECO Cable Gateway, a pre-integrated middleware and conditional access system (CAS) for residential environments that enables cable television providers to cost-effectively monetize and expand their digital services with complete home networking solutions.

"Latens' integrated middleware platform / ECO Cable Gateway provides cable operators with the necessary tools to adapt their digital service offerings to meet the changing demands of modern home environments," said Jeremy Thorp, CEO of Latens. "Our integrated middleware and security suite allows any video network operator to keep up with rapidly evolving subscription TV models via secure distribution of interactive content throughout the subscriber premise."

All of Latens' newest solutions will be formally unveiled during the upcoming IBC 2009 trade show in Amsterdam.

- **ECO Cable Gateway**

Latens' ECO Cable Gateway is a state-of-the-art networking system intended to support cable's role of high-value content aggregator by enabling the creation of a fully secure, IP-based environment within the home. For the first time, cable operators can deploy a single integrated middleware and conditional access (CAS) platform that is capable of delivering next generation TV services across the entire home network. ECO-enabled services include whole home DVR,

Remote DVR, Extended TV or Video-on-Demand, as well as integration of the most popular social networking web sites.

The ECO Cable Gateway leverages operators' existing cable infrastructure without affecting normal cable services, simplifying digital transition on a home-by-home basis at minimal cost.

- **Latens ECO 4.1**

ECO 4.1, an upgraded version of Latens ECO, will also be released that broadens the scope of Latens ECO, now enabling true interactivity to both cable and IPTV operators. Latens ECO 4.1 is the only middleware with pre-integrated conditional access software that brings true multi-media networking to the home.

New features of ECO 4.1 include Series Linking, On Screen Messaging, new User Interface (UI) customization capabilities, Whole Home DVR, Remote DVR, Time Shift TV, Rewind Live TV and Catch Up TV.

- **Dashboard**

Latens is also launching its **Dashboard**, an intuitive management interface that provides a single dashboard view of the health of the operator's Pay TV platform. This real-time information system allows for rapid diagnostics of any potential problems, minimizing any service disruption and maximizing Quality of Service. Latens Dashboard is an addition to the company's world class customer service and support package that provides Pay TV operators with proactive product support.

- **Content Security for Cable, IPTV, Satellite, Terrestrial and Hybrid Networks**

All content is protected by Latens' award-winning, software-only Conditional Access System (CAS), which not only offers operators of all Pay TV networks the highest levels of content security, but can be dynamically renewed to prevent loss of revenue in the event of hacking – a simpler and more cost-effective solution than legacy smartcard-based security systems.

About Latens

Latens is leading the way in standards compliant Conditional Access and Middleware software, enabling operators of broadband and broadcast Pay TV networks around the world to securely deliver next generation entertainment services to set-top boxes, PCs, mobile devices and home networks. With offices in the US, UK and India, Latens' customer base stretches to over 100 installations in more than 20 countries. For more information about Latens please visit www.latens.com

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For further information and/or photos, please contact:

Corporate Communications

Latens

Oonagh Lindsay

Ph: (+44) 289-099-8240

oonagh.lindsay@latens.com

or

North American Media Relations

Bob Gold & Associates

Pascale Marchand

Ph: 310-784-1040

pascale@bobgoldpr.com